

2Q 2018 Results Update

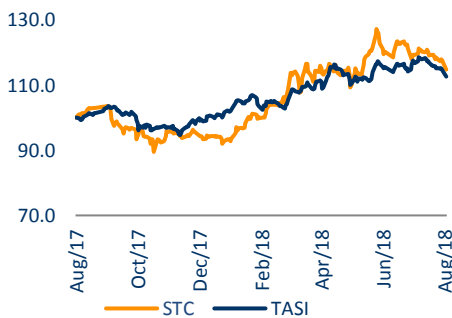
August 14, 2018

Recommendation	Neutral
Previous Recommendation	Neutral
Current Price (SAR)	81.6
Target Price (SAR)	82.7
Upside/Downside (%)	1.4%
<i>As of August 13th 2018</i>	

Key Data (Source: Bloomberg)

Market Cap (SAR bn)	163.2
52 Wk High (SAR)	93.4
52 Wk Low (SAR)	65.1
Total Outstanding shares (in bn)	2.0
Free Float (%)	16.1%

STC vs. TASI (Rebased)



Price Performance (%)	Absolute	Relative
1m	(3.8%)	(0.2%)
6m	14.7%	6.1%
12m	14.8%	2.2%

Major Shareholders (%)

Public Investment Fund	70.0%
General Org. For Social Insurance	7.0%
Public Pension Agency	6.8%

Quarterly Revenue (SAR mn) and Operating Margin



Source: Bloomberg, Company Financials, FALCOM Research; Data as of 13th August 2018

Bottom line grows 4% YoY; slightly below consensus estimates

Saudi Telecom Co. posted a 3.7% YoY increase in net income to reach SAR 2.4bn in Q2 2018, slightly below average consensus estimates. The growth in net income was mainly ascribed to 1.1% YoY increase in revenue, along with 1.0% YoY reduction in cost of sales and 10.2% YoY decline in selling and marketing expenses resulting from cost optimization initiatives and improving operational efficiency. However, growth in operating results were offset by reduction in profits from associates and JVs, higher net finance costs, and net other losses booked, along with an increase in provisions for zakat and income tax in 2Q18.

During the quarter, STC launched a new Data Centre in Riyadh, as part of its strategy named DARE, to support its digital service offerings in the region. After the launch of Riyadh Data Centre, STC has become the largest provider of infrastructure for cloud computing services in the Middle East, with 12 new Centres to be added over the next three years. In 1H18, STC's data revenue grew 6.7% YoY, supported by increased demand for digital services during the holy monthly of Ramadan and the FIFA world cup. We believe STC's strategy is in-line with the current global tech-revolution, and supports our positive view on the stock. However, a fall in expatriate population in the country may erode the subscriber base and negatively impact the top line. Given these countervailing factors, we maintain our 'Neutral' rating on the stock.

- STC's 2Q18 revenue grew 1.1% YoY to SAR 13.2bn, supported by growth in digital revenues during the holy month of Ramadan and the FIFA world cup.
- Gross profits rose 2.9% YoY to SAR 7.1bn as a result of 1.0% YoY drop in cost of sales. Consequently, gross margins expanded by 96bps to 54.0% in 2Q18.
- Operating income grew 12.3% YoY to SAR 2.9bn, due to 10.2% YoY decline in selling and marketing expense and 0.7% YoY decline in general and administrative expense, partially offset by 3.0% YoY increase in depreciation and amortization expense. Consequently, operating margin improved 219bps YoY to 22.0% in 2Q18.
- Net income grew 3.7% YoY to SAR 2.4bn in 2Q18, as operating income growth was offset by a SAR 91mn YoY decline in net other income and gains, along with SAR 78mn YoY decline in gains from associates and JVs, and SAR 28mn YoY increase in net financing costs. Additionally, provisions for zakat and income taxes grew by SAR 16mn YoY to SAR 192mn. Consequently, net profit margin improved 47bps YoY to 18.5%.
- STC's board of directors has recommended a 10% (SAR 1 per share) cash dividend for 2Q18, amounting to SAR 2bn.
- Recently, the Saudi Communications and Information Technology Commission (CITIC) allowed local telecom operators to sell their transmission towers or set up new spin-off entities; with an aim to increase competition in telecom infrastructure and digital technology. The move is expected to enable wholesale infrastructure providers to focus on retail sector and offer best products at competitive prices.

Valuation: We maintain our target price of SAR 82.7, and retain our 'Neutral' rating on the stock. We believe the risks-rewards are balanced on the stock, considering the increasing competition and the decline in the subscriber base which may negatively impact the earnings.

	2Q'18	2Q'17	% YoY	FY18E	FY17	% YoY
Revenues (SAR mn)	13,182	13,041	1.1%	51,111	50,747	0.7%
Gross Profit (SAR mn)	7,112	6,911	2.9%	30,464	29,491	3.3%
EBITDA (SAR mn)	4,674	4,305	8.6%	20,091	19,293	4.1%
Net Profit (SAR mn)	2,444	2,356	3.7%	10,720	10,133	5.8%
EPS basic (SAR)	1.22	1.18	3.7%	5.36	5.07	5.8%
Gross Margin (%)	54.0%	53.0%	1.0%	59.6%	58.1%	1.5%
EBITDA Margin (%)	35.5%	33.0%	2.4%	39.3%	38.0%	1.3%
Net Profit Margin (%)	18.5%	18.1%	0.5%	21.0%	20.0%	1.0%

Source: Company Financials, FALCOM Research

FALCOM Rating Methodology

FALCOM Financial Services uses its own evaluation structure, and its recommendations are based on quantitative and qualitative data collected by the analysts. Moreover, the evaluation system places covered shares under one of the next recommendation areas based on the closing price of the market, the fair value that we set and the possibility of ascent/descent.

Overweight: The Target share price exceeds the current share price by $\geq 10\%$.

Neutral: The Target share price is either more or less than the current share price by 10%.

Underweight: The Target share price is less than the current share price by $\geq 10\%$.

To be Revised: No target price had been set for one or more of the following reasons: (1) waiting for more analysis, (2) waiting for detailed financials, (3) waiting for more data to be updated, (4) major change in company's performance, (5) change in market conditions or (6) any other reason from FALCOM Financial Services.

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